Harmony Freedom Advantage Customer Success Story

In 2016, Sliq Media Technologies empowered 12 new state legislative customers to webcast with ease, here's how we did it.

Connecting governments with citizens

The Legislature of Maine, Oklahoma, and the Arkansas House of Representatives are just a few examples of the legislatures that have started using Harmony Free Advantage (HFA) in 2016. HFA is a webcasting solution that helps governments connect with their citizens by digitally recording, streaming, and publishing audio, video, and written records, making them easily accessible to the public. The fully integrated, cloud-hosted solution is built into each customer's website. It is customizable, secure, and easy to use.

Harmony Freedom Advantage at work

Sliq is thrilled to provide governments with this cost-effective solution which eliminates both on-site management and bandwidth constraints. "Thanks to Sliq, we can now offer our viewers much higher quality video through the platform of choice, all without eating up any of our bandwidth," said Mark Gullen, IT Manager, New Mexico Legislative Council Service.

The HFA software has been successful in maximizing audience reach. 12 new Sliq customers have seen increased engagement due to the live and on-demand access that HFA provides for all platforms—desktop and laptop computers, mobile phones and tablets, and any other playback device that supports streaming protocols.

What Harmony Freedom Advantage can do for you

Understanding the frustration of both the governments and their citizens, Sliq created a software solution that would provide a consistent and positive end-user experience. While many governments are lagging in mobile friendly and responsive web applications, 12 Sliq customers that are now using HFA have fully succeeded that lag. Never again will they have to manually upload, synchronize, and manage video or written content.

HFA creates a positive end-user experience by helping users find the information that is relevant to them. Sliq partnered with International Roll-Call (IRC) so that they could automatically index voting boards and agendas then connect related information to display calendars, making all records and information easily accessible and user-friendly. Users are able to search for agendas, speakers, or any other criteria that is attached to an item.

Sliq's partnership with IRC has allowed them to deliver an unsurpassable level of functionality to their customers.

Setting up the solution

Getting started with HFA is not only quick and easy but it is also an affordable and all-inclusive monthly service with no startup fees or contract. Get in touch with Sliq to learn how the webcasting plan can be directly tailored to meet the needs of your government.

From a small to massive scale, Sliq always works closely with each of their customers to ensure that their individual needs are met. A long term value is created for all stakeholders when working with Sliq.

Join Sliq's group of satisfied customers today by calling 514-846-0322 ext. 24.

Remember:

- ✓ The price is right
- ✓ Our reputation is outstanding